



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

Mundy Katowitz Media
1322 G St SE
Washington, DC 20003

Contract # 1355377

Schedule Dates 09/04/12-09/10/12
Advertiser Priorities USA Action (72141)
Agency Mundy Katowitz Media (2359)
Product POLITICAL ISSUE (ns) (1187)
Brand Priorities USA Action (444943)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Placement,Media
Phone/Fax /
CPE 321/340/1559
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments PRIORITIES USA ACTION FUND - OBAMA PAC
EST 1559 JARED SALLES

Date Entered 08/15/12
Last Modified 08/15/12
Entered By Randi Weathers
CO-OP No
Headline # ECR09794356
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,516.25
Net Total \$14,258.75
Sales Tax

Columbus (WSYX)

By Broadcast Month	Spots	Rate
Sep. 2012	31	\$16,775.00
Grand Total:	31	\$16,775.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/04/12-09/04/12	3	:30	5:01A- 5:57A (EST)			1						1	\$250.00	\$250.00	Columbus (WSYX)	GOOD DAY COLUMBUS-5A	8/15/12
2.0	Normal Line / SPOT (2)	09/06/12-09/06/12	3	:30	5:01A- 5:57A (EST)					1				1	\$250.00	\$250.00	Columbus (WSYX)	GOOD DAY COLUMBUS-5A	8/15/12
3.0	Normal Line / SPOT (3)	09/05/12-09/05/12	3	:30	5:58A- 6:30A (EST)				1					1	\$500.00	\$500.00	Columbus (WSYX)	GOOD DAY COLUMBUS-6A	8/15/12
4.0	Normal Line / SPOT (4)	09/07/12-09/07/12	3	:30	5:58A- 6:30A (EST)						1			1	\$500.00	\$500.00	Columbus (WSYX)	GOOD DAY COLUMBUS-6A	8/15/12
5.0	Normal Line / SPOT (5)	09/10/12-09/10/12	3	:30	5:58A- 6:30A (EST)		1							1	\$500.00	\$500.00	Columbus (WSYX)	GOOD DAY COLUMBUS-6A	8/15/12
6.0	Normal Line / SPOT (6)	09/04/12-09/04/12	3	:30	6:30A- 7A (EST)			1						1	\$500.00	\$500.00	Columbus (WSYX)	GOOD DAY COLUMBUS-6A	8/15/12
7.0	Normal Line / SPOT (7)	09/06/12-09/06/12	3	:30	6:30A- 7A (EST)					1				1	\$500.00	\$500.00	Columbus (WSYX)	GOOD DAY COLUMBUS-6A	8/15/12
8.0	Normal Line / SPOT (8)	09/05/12-09/05/12	3	:30	6:58A- 7:30A (EST)				1					1	\$500.00	\$500.00	Columbus (WSYX)	GMA-ABC	8/15/12
9.0	Normal Line / SPOT (9)	09/10/12-09/10/12	3	:30	6:58A- 7:30A (EST)		1							1	\$500.00	\$500.00	Columbus (WSYX)	GMA-ABC	8/15/12
10.0	Normal Line / SPOT (10)	09/07/12-09/07/12	3	:30	7:30A- 8A (EST)						1			1	\$500.00	\$500.00	Columbus (WSYX)	GMA-ABC	8/15/12
11.0	Normal Line / SPOT (11)	09/04/12-09/04/12	3	:30	9A- 10A (EST)			1						1	\$300.00	\$300.00	Columbus (WSYX)	JEFF PROBST	8/15/12
12.0	Normal Line / SPOT (12)	09/05/12-09/05/12	3	:30	10A- 10:57A (EST)				1					1	\$300.00	\$300.00	Columbus (WSYX)	RACHAEL RAY	8/15/12
13.0	Normal Line / SPOT (13)	09/06/12-09/06/12	3	:30	10:57A- 12P (EST)					1				1	\$600.00	\$600.00	Columbus (WSYX)	VIEW-ABC	8/15/12
14.0	Normal Line / SPOT (14)	09/04/12-09/04/12	3	:30	12P- 12:30P (EST)			1						1	\$600.00	\$600.00	Columbus (WSYX)	ABC6 NEWS-NOON	8/15/12

CONFIRMATION CONTRACT

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15.0	Normal Line / SPOT (15)	09/07/12-09/07/12	3	:30	12:57P- 2P (EST)						1			1	\$450.00	\$450.00	Columbus (WSYX)	CHEW-ABC	8/15/12
16.0	Normal Line / SPOT (16)	09/10/12-09/10/12	3	:30	2P- 2:58P (EST)		1							1	\$450.00	\$450.00	Columbus (WSYX)	GENERAL HOSPITAL	8/15/12
17.0	Normal Line / SPOT (17)	09/05/12-09/05/12	3	:30	2:58P- 4P (EST)				1					1	\$500.00	\$500.00	Columbus (WSYX)	RICKI LAKE	8/15/12
18.0	Normal Line / SPOT (18)	09/06/12-09/06/12	3	:30	4P- 4:30P (EST)					1				1	\$500.00	\$500.00	Columbus (WSYX)	JUDGE JUDY	8/15/12
19.0	Normal Line / SPOT (19)	09/07/12-09/07/12	3	:30	4:30P- 5P (EST)						1			1	\$500.00	\$500.00	Columbus (WSYX)	JUDGE JUDY B	8/15/12
20.0	Normal Line / SPOT (20)	09/10/12-09/10/12	3	:30	5P- 5:30P (EST)		1							1	\$1,200.00	\$1,200.00	Columbus (WSYX)	NEWS	8/15/12
21.0	Normal Line / SPOT (21)	09/05/12-09/05/12	3	:30	5:30P- 5:58P (EST)				1					1	\$1,200.00	\$1,200.00	Columbus (WSYX)	NEWS	8/15/12
22.0	Normal Line / SPOT (22)	09/06/12-09/06/12	3	:30	5:58P- 6:30P (EST)					1				1	\$1,200.00	\$1,200.00	Columbus (WSYX)	NEWS	8/15/12
23.0	Normal Line / SPOT (23)	09/04/12-09/04/12	3	:30	6:58P- 7:27P (EST)			1						1	\$800.00	\$800.00	Columbus (WSYX)	ENT TONIGHT 30	8/15/12
24.0	Normal Line / SPOT (24)	09/06/12-09/06/12	3	:30	7:28P- 7:57P (EST)					1				1	\$800.00	\$800.00	Columbus (WSYX)	ACCESS HOLLYWOOD	8/15/12
25.0	Normal Line / SPOT (25)	09/06/12-09/06/12	3	:30	11:35P- 12:04A (EST)					1				1	\$600.00	\$600.00	Columbus (WSYX)	NIGHTLINE	8/15/12
26.0	Normal Line / SPOT (26)	09/10/12-09/10/12	3	:30	11:35P- 12:04A (EST)		1							1	\$600.00	\$600.00	Columbus (WSYX)	NIGHTLINE	8/15/12
27.0	Normal Line / SPOT (27)	09/07/12-09/07/12	3	:30	12:05A- 1:05A (EST)						1			1	\$300.00	\$300.00	Columbus (WSYX)	JIMMY KIMMEL	8/15/12
28.0	Normal Line / SPOT (28)	09/08/12-09/08/12	3	:30	7:58A- 9A (EST)							1		1	\$400.00	\$400.00	Columbus (WSYX)	GMA SAT-ABC	8/15/12

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29.0	Normal Line / SPOT (29)	09/09/12-09/09/12	3	:30	12P- 6P (EST)	2							X	2	\$200.00	\$400.00	Columbus (WSYX)	WEEKEND ROT	8/15/12
30.0	Normal Line / SPOT (30)	09/09/12-09/09/12	3	:30	5:58P- 6:30P (EST)								1	1	\$575.00	\$575.00	Columbus (WSYX)	ABC 6 AT 6	8/15/12

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